For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

404 Boston Hollow Rd

In Account CROSSROADS MEDIA(27783) 66 Canal Center Plz Ste 555

Elizabeth, PA 15037-2065

Alexandria, VA 22314-1576

ATTN:Accounts Payable

FRIENDS OF RICK SACCONE(342773)

attn: Nicholas Raccuila Treasurer

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57189

11/03/2012-11/06/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 1349

PA HOUSE 39 RICK SACCONE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544511 Page 1 of 4 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

Buy	Flight										Total		
ine Description		Buy Line Dates			MTWTFSS			Dur		Rate			
1 PITTSBURGH LIVE			11/05/2012-11/06	5/2012	M T			30	2	250.00			
Week Of 11/05/2012-11/11/2012			MTWTFS	<u> </u>	Spots Per Week		Rate						
			M T		2	250.00							
	Air Date	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	11/05/2012	Mo	<u>, ,</u>		<u>maiona.</u>		30			=	250.00	Preempted	
	11/06/2012	Tu	09:27:12 AM		PAH39GH1H		30	250.00				1	
2 PITTSBURGH LIVE		IVE	11/05/2012-11/06/2012			M T			30	2	250.00		
										4	L	1	
1	Week Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate	100				
	11/05/2012-11/	11/2012		M T		2		250.00					
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks	
	11/05/2012	-	09:41:18 AM		PAH39GH1H		30	250.00		M			
	11/06/2012	Tu	09:42:18 AM		PAH39GH1H	10	30	250.00	, ,				
3 SAT. MORN. LOCAL NEWS		11/03/2012-11/03/2012			S.			30		335.00			
							V						
1	Week Of			MTWTFS	<u>ss</u>	Spots Per Week		Rate					
	10/29/2012-11/04/2012			S.		1	335.00	335.00					
,	Air Date	Day	Air Time	M/G For	<u>Material</u>	1 /2	Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
	11/03/2012	Sa	06:29:55 AM		PAH39GH1H		30	335.00					
4	SAT.CI	BS MORN	NING NEWS		11/03/2012-11/03	3/2012	S			30	1	500.00	,
				1									
	Week Of			MTWTFS	<u>S S</u>	Spots Per Week	_	Rate					
10/29/2012-11/04/2012		S.		1		500.00							
<u>,</u>	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
	11/03/2012	Sa					30				500.00	Preempted	
												•	

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Account Exec: Office:

Brian Butz-1 KDKA-TV 1201-57189

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Contract Dates:

11/03/2012-11/06/2012

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PA HOUSE 39 RICK SACCONE **Product Desc:**

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Invoice Num: 1201-544511

Invoice Date: 11/11/2012 Billing Cycle: Weekly

12/11/2012 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

Buy	Flight								Total		
Line	Description	Description Buy Line		Buy Line Dates	1	MT	WTFSS	Dur	Spots	Rate	
5	430-5PM NE	NS		11/05/2012-11/0	5/2012 M			30	1	800.00	
Wee	ek Of		MTWTFS	<u>3</u>	Spots Per Week	_	Rate				
11/05/2012-11/11/2012			М		1		800.00				
Air D	Data D	av Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	15/2012 M	-	W/G T OI	<u>iviateriai</u>		<u></u>	Nate	Debit	800.00	Preempted	
6	4-430PM NE	NS		11/05/2012-11/0	05/2012	M		30	1	800.00	
14/	1. 04		MTWTFS	3	Coots Don Wools		Data		W _	N.	
<u>Wee</u>	<u>9K OI</u> 95/2012-11/11/201	2	M	<u> </u>	Spots Per Week 1	-	Rate 800.00				
11/0	13/2012-11/11/201	2	IVI		ı		800.00				
Air D	<u>Date</u> <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate Rate	Debit	Credit	Remarks	
11/0	5/2012 M	0				30			800.00	Preempted	
7	NOON NEWS	 S		11/06/2012-11/0	06/2012	. Ť.,		30	1	800.00	
						. 4					
Wee	Week Of		MTWTFS:	3	Spots Per Week	1	Rate				
11/0	11/05/2012-11/11/2012		. T		1	1	800.00				
Air D	Date D	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
		12:26:55 PM		PAH39GH1H		30	800.00				
8	530-6PM NE	MC		11/05/2012-11/0	NE/2012	M		30	1	1,170.00	
0	550-6FIVI INE	7//3		11/05/2012-11/0	13/2012	IVI		30	<u> </u>	1,170.00	
Wee	ek Of		MTWTFS:	3	Spots Per Week		Rate_				
	<u></u> 15/2012-11/11/201	2	M		1	- -	1,170.00				
A: =		A: T:						D 1.7	0 "	D	
<u>Air C</u>		ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
11/0	5/2012 M	υ				30			1,170.00	Preempted	

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: FRIENDS OF RICK SACCONE(342773)

404 Boston Hollow Rd

attn: Nicholas Raccuila Treasurer Elizabeth, PA 15037-2065

In Account CROSSROADS MEDIA(27783) With:

66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576 ATTN:Accounts Payable

CBS TELEVISION STATIONS



11/03/2012-11/06/2012

/ 1349

KDKA-TV

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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1201-544511 11/11/2012

Weekly

10/29/2012-11/11/2012

12/11/2012 Net 30 days

Account Exec: Brian Butz-1 KDKA-TV **Contract Num:** 1201-57189

Contract Dates: Customer Order:

Linked Order:

Office:

CPE:

Product Desc: PA HOUSE 39 RICK SACCONE

Broadcast airtimes represented are reported to the nearest second.

Buy	Fligh	ht								Total	
Line	•			Buy Line Dates			мт	WTFSS	Dur	Spots	Rate
9	M-F	-F 6PM NEWS		11/05/2012-11/05/2		2012 M			30	17	1,200.00
					•	0 . 5		5 .			
	Week Of		MTWTFSS		<u>S</u>	Spots Per Week		Rate			
	11/05/2012-1	1/11/2012		M		1		1,200.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо					30			1,200.00	Preempted
	11/05/2012	Мо	12:56:22 AM	11/05/2012	PAH39GH1H		30	225.00	225.00		Makegood in THE LATE LATE SHOW
	11/05/2012	Мо	01:34:28 AM	11/05/2012	PAH39GH1H		30	225.00	225.00	To be seen	Makegood in THE LATE LATE SHOW
	11/05/2012	Мо	01:47:26 AM	11/05/2012	PAH39GH1H		30	155.00	155.00		Makegood in EXTRA
	11/05/2012	Мо	02:03:30 AM	11/05/2012	PAH39GH1H		30	155.00	155.00		Makegood in EXTRA
	11/05/2012	Мо	04:18:52 AM	11/05/2012	PAH39GH1H		30	90.00	90.00		Makegood in CBS MORNING NEWS
	11/05/2012	Мо	04:29:25 AM	11/05/2012	PAH39GH1H		30	90.00	90.00		Makegood in CBS MORNING NEWS
	11/05/2012	Мо	04:56:21 AM	11/05/2012	PAH39GH1H		30	90.00	90.00	1	Makegood in THIS MORNING 430-5
	11/06/2012	Tu	05:57:53 AM	11/05/2012	PAH39GH1H		30	720.00	720.00		Makegood in THIS MORNING 6-7AM
	11/06/2012	Tu	06:46:09 AM	11/05/2012	PAH39GH1H		30	720.00	720.00		Makegood in THIS MORNING 6-7AM
	11/06/2012	Tu	07:44:08 AM	11/05/2012	PAH39GH1H		30	450.00	450.00		Makegood in THE EARLY SHOW
	11/06/2012	Tu	08:24:00 AM	11/05/2012	PAH39GH1H		30	450.00	450.00		Makegood in THE EARLY SHOW
	11/06/2012	Tu	08:56:24 AM	11/05/2012	PAH39GH1H		30	450.00	450.00		Makegood in THE EARLY SHOW
	11/06/2012	Tu	09:09:08 AM	11/05/2012	PAH39GH1H		30	225.00	225.00		Makegood in THIS MORNING 9-10A
	11/06/2012	Tu	09:18:05 AM	11/05/2012	PAH39GH1H		30	225.00	225.00		Makegood in THIS MORNING 9-10A
	11/06/2012	Tu	09:35:23 AM	11/05/2012	PAH39GH1H	10 10	30	225.00	225.00		Makegood in THIS MORNING 9-10A
	11/06/2012	Tu	09:58:00 AM	11/05/2012	PAH39GH1H		30	225.00	225.00		Makegood in THIS MORNING 9-10A
		Total Spot	ts_	Gross An	<u>nt</u>	Comr	mission Amt	Net Amt	Debit	Credit	Reconciliation
ir Time	Totals	2	:1	6,605.0	0		990.75	5,614.25	4,720.00	4,720.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY FRIENDS OF RICK SACCONE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

Warranty - We warrant the above broadcasts were made according to the official station log.

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CBS TELEVISION © GW



KDKA-TV

INVOICE

Page 4 of 4

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-57189 11/03/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1349

Product Desc: PA HOUSE 39 RICK SACCONE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544511 Invoice Date: 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

6,605.00 **Gross Billing** Trade Value 0.00 Agency Commission 990.75 **Local Tax** 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 5,614.25

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